



\$RIO ON BONK

WHITE PAPER

RIO — Project Anthem

In the heart of the Solana jungle, where the beats hit harder and the vibes fly higher, a new bird takes flight.

RIO isn't just a token it's a celebration.

A rhythm.

A movement.

Born from color, crafted with community, powered by BONK, and fueled by pure joy.

We fly together.

We build together.

We rise together.

From the streets of the tropics to the heights of Web3.

RIO is the sound of freedom, the spark of creativity, the anthem of the wild.

Spread your wings.

Shake the chain.

Welcome to RIO where the block chain comes alive.

Introduction

RIO is the colorful, rhythmic, hyper-community token taking flight on BONK. Inspired by the energy of carnival culture and the spirit of fearless adventure, RIO brings fun, movement, and creativity back to Solana with a brand built for virality, community, and culture.

It's not just a token, It's:

- ✔ A symbol of creative rebellion
- ✔ A community-owned asset
- ✔ A SocialFi-powered wave that rewards culture, creativity, and participation
- ✔ A vibe, a story, an identity

When it comes to meme tokens, there is hype, excitement, alpha calls, and raids, but not anymore. The whole narrative on memes has reached a point of saturation. From the OG dogs to the countless copycats, the space is now all about low-effort projects that lack a distinct identity or a compelling story but want to launch a token. This whitepaper changes everything; introducing \$RIO not only as a memecoin but a new era for meme tokens that breaks free from this tired narrative. \$RIO is the anthem, the party, and the rebellion. It is a meme that flies where others bark, a movement that mixes the vibrant energy of Brazilian carnival with the spontaneity of the crypto degens. The unique identity as "The Meme That Flew Over the Dogs" is proof of the fact that \$RIO is carving out a new and exciting niche in the market.

In a world of dull, over-serious meme coins, a spark of color burst through the block chain skies. From that spark came RIO, a vibrant, feather-bright token born from the belief that crypto should feel alive.

RIO lives in a digital tropical city a place of creativity, music, community, and unstoppable energy. Every holder becomes part of the Flock, a growing tribe that builds, creates, and celebrates together.

Unlike typical memecoins with no soul, RIO embraces a full cultural identity:



Powered by **BONK** energy

RIO symbolizes what crypto was always **fun, community-driven, hyper-creative, and full of life.**

THE MISSION IS SIMPLE

Turn RIO into the most vibrant, expressive, and community-powered experience on the entire BONK ecosystem. \$RIO is here to show that a memecoin can be fun, vibrant, and culturally powerful while still giving the community real ownership and freedom.

Welcome to the movement.

Welcome to the sky-blue revolution.

Welcome to \$RIO.



Narrative

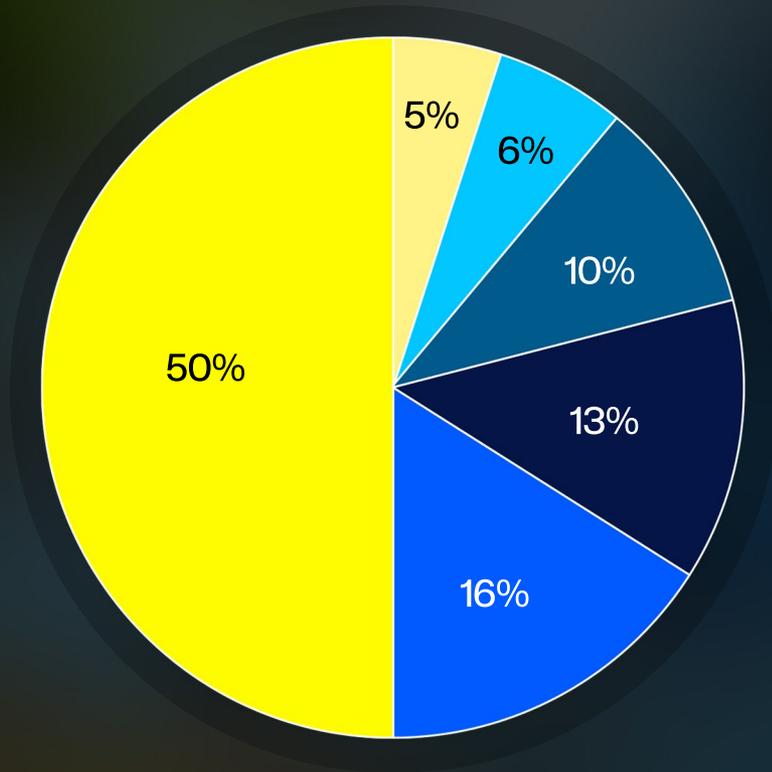
The narrative of \$RIO is built on Escape, Fly, and Culture. The Escape: The story of \$RIO is the story of Blu, the macaw from the movie Rio. A bird that escapes a life of captivity to find its true self in a vibrant, wild world. In a parallel, \$RIO breaks free from the trappings of the old meta;

No Fake Utility: No unrealistic roadmap, just real token value as a result of community and culture, Roadmap in favor of a clear, community-driven vision.

Fly: \$RIO represents the first meme bird to fly through the BONK jungle, bringing with it a wave of colour, rebellion and creative energy. The upward movement of the token is not just a price chart; it is a visual representation of the community's collective flight.

Culture: Dogs bark. \$RIO sings. We replace the usual "bark" with a symphony of sound, rhythm, and carnival vibes. \$RIO's cultural angle is rooted in the vibrant traditions of Brazilian carnival, creating a project that is not just speculative, but deeply engaging and entertaining.

Tokenomics



Allocation

- 50% Liquidity (to protect price)
- 16% Ecosystem and reward (Airdrop, staking rewards, & community reward)
- 10% Team & Advisors (Locked for 14 months)
- 13% Presale
- Ecosystem Development & Partnerships: 5%
- Marketing 6%

Key Principles

- 1. Fair Launch:** The majority of tokens are made available to the public and the liquidity pool, preventing whale accumulation.
- 2. 100% Community Ownership:** With a locked team allocation and a substantial portion reserved for the community, the project's fate is in the hands of its participants.
- 3. Bird-Themed Burn & Rebirth Mechanics:** Future implementations may include token burning to create scarcity,(increasing demand) with a "rebirth" event (e.g., a community airdrop) to reward long-term holders.
- 4. Airdrops for Creative Contributors:** The "Create. Fly. Earn." motto is powered by a reward system that incentivises content creation (music, memes, art) through airdrops of \$RIO.

PHASE 1 -

Foundation & Community

Seeding (Month 1-2)

Community building and pre-TGE engagement.

Goals: Build trust, gather early believers, create awareness.

Deliverables:

- Brand identity + mission statement
- Social channels launch (Telegram, X, Discord)
- Community onboarding campaign
- Release lite paper (vision + mission + utility explained)
- Launch website v1 (landing page + project overview)

PHASE 2 (community reward) — Commencement of SOCIAL-FI META (Yapping Era Begins) Duration: Month 2

Phase 2 marks the official beginning of SOCIAL-FI META, a new era where information becomes a powerful asset. This phase introduces Yapping our unique content and insight-driven system where the community accesses valuable breakdowns, simplified research, market narratives, and META-level explanations in real time.

The focus of Phase 2 is to shift the project from simple awareness into active value delivery. This is the point where people begin to truly feel the power of the ecosystem.

Key Deliverables

- Launch of SOCIAL-FI META (Yapping) daily insights, simplified crypto explanations, project breakdowns, and market narratives.

- META Channels Activated

- Free Access META

- Community META

- Holder-Only META

- Introduction of Info Threads & Deep Research Notes

- Community-powered knowledge sharing

- Early Access Portal for META Consumers

Phase 2 is about helping people understand, learn, and stay ahead in the space.

Through consistent Yapping, the project becomes a go-to information ecosystem, attracting early believers, analysts, traders, and builders.

✔ **Phase 2:**

- Public Sale (Presale/IDO).
- Token Generation Event (TGE) and DEX Listing.
- Distribution of SocialFi campaign rewards.
- Activation of liquidity pool.

✔ **Phase 3: The Flight**

- community-led CEX listing campaigns.
- Expansion of the \$RIO InfoFi model with new campaigns and reward tiers.
- Establishment of the "Bonk Jungle" ecosystem, with partnerships and integrations.

✔ **Phase 4: The Carnival**

- Development of potential "bird-themed" burn/rebirth mechanics.
- Exploration of NFTs and collaborations.
- Continued cultural and creative expansion.

\$RIO is a cultural rebellion against the uninspired and repetitive. It is a testament to the power of community, creativity, and chaos. By introducing a fresh narrative, a fair launch, and a SocialFi-powered reward system, \$RIO is poised to become the anthem of the BONK ecosystem and the rare bird that soars above the noise. Post.

Yap. Fly. Earn.



V2 coming soon.....